

ISCA Advocacy Award

- Self-reported/Honor System
- School Counselors can earn points from the same category multiple times

Earn Points for:

Points Earned

Post “How I Advocate” on Social Media (1 pt./post—Max 12 points)	1
*Email Legislator (state or national)	3
*Letter to Legislator (state or national)	5
*Phone Call to Legislator (state or national)	5
*Face to Face Meeting with Legislator (state or national)	10
*Attend Legislator/State Supt Town Hall Meeting	5
Attend Hearing for bill	5
Watch State Board of Education Meeting (live or online)	3
*Present to School Board	5
Send email to School Board about your program (3 pts./email—not per recipient)	3
Join ISCA Advocacy Committee	10
Recruit another school counselor to advocate	3
Speak/Testify in a committee/hearing	10
Serve on state-level committee/panel	10
Submit online comments during public comment period	5
Publicize your program in local newspaper/radio	5
Bring a first-timer to conference	3

Conference Ribbons-2018

- 1-10 points “Proud to Advocate”
- 11-25 points “Advocacy Leader” (Must include at least 1 * activity)
- 25-50 points “Outstanding Advocate” (Must include at least 2 * activities)
- 51+ points “Advocacy Champion” (Must include at least 3 * activities)

Other Awards Pending for top point earners

- Keep Spreadsheet as follows—Submit by September 1, 2018

Date	Describe Activity	Pts Earned
11/3/17	Wrote letter to XXXXXXXX	5